



GBC MAGAZINE

SUMMER 2022



**Introducing
Bale Ale**

**Meet the HOS
Chris Lloyd**

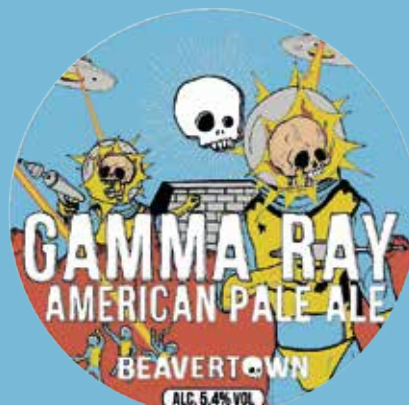
**Latest
Partner News**

**Online Ordering
NOW LIVE!**

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BEAVERTOWN



EACH INSTALLATION INCLUDES OUT OF THIS
WORLD TAPHANDLES, LENSES & BRANDED FONTS.
PLUS STAND OUT SUMMER GARDEN ITEMS!



ONE NEW LINE

1 X PARASOL
24 X PINT GLASSES

TWO NEW LINES

2X PARASOLS
24 X PINT GLASSES
1 X BARRIER
6 X T-SHIRTS

THREE NEW LINES

3X PARASOL
48 X PINT GLASSES
2X BARRIERS
12 X T-SHIRTS
5 X ICE BUCKETS
2 X TRAYS

WHILST STOCKS LAST,
1 REDEMPTION PER CUSTOMER

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for the facts



AT LAST...

WELCOME TO SUMMER

WHO DOESN'T LOVE IT?

Don't get us wrong, spring is a great time of the year. Especially when you've had to deal with a cold, wet winter. However, nothing quite beats the transition from spring into summer and the immediate impact it has on the mood of the nation. That feeling of the sun shining on your face can help take away most worries. It's been well documented that we live in challenging times, but even the toughest situation can be improved significantly by 'that big orange thing in the sky'.

It's already having an effect, as we've noticed here at GBC, an increase in the size of orders being placed with us, which we can only hope will continue to be the case for the three months of the season.

It's a great time of the year for our industry; It's all about festivals and cricket, holidays and ice cream, beer gardens and sundowners. So many of our favourite things happen this time of the year.

The 1st of June is the starting point of the busiest trading period (Christmas week aside) of the year for GBC. Throw in some bank holidays and a few major sporting events and we're all on cloud nine.

Suddenly, we are switching our usual drink into a cold cider to quench that summer-thirst or making sure your favourite lager is served that extra bit colder. There's nothing better. We even have a summer-friendly cask ale for you, in Lemontime. This summer favourite complements our core cask range. It's much lighter with citrus notes, giving it a real summer-drink feel, which is not always easy to achieve with a cask ale. Give it a go, you won't be disappointed.

Stop the press, we have some big news here at GBC. We're delighted to announce an exciting new partnership with Gareth Bale. As he moves to the latter stages of his career, Gareth's been looking at life outside of football. His love of golf is well known and his sports bar in central Cardiff, Elevens Bar & Grill, is a fantastic place to spend some time this summer.

Why not take the chance to sample some of our collaboration products that are now serving there. Check this out later in the magazine for more detail and please speak to your Area Sales Manager if you're interested in discussing any of the products. Another great partnership.

**ENJOY YOUR SUMMER
AND WE HOPE IT'S
SUCCESSFUL AND
REWARDING IN EQUAL
MEASURES FOR YOU.**



Q&A WITH **CHRIS LLOYD** HEAD OF SALES AT GBC



Q Hi Chris, thanks for taking the time to sit and chat today. Let's take a trip down memory lane, shall we? You have a lot of valuable experience in the industry and specifically sales. How did this come about?

I fell into sales if anything. I had no burning desire to be a salesperson, as it felt like something other people did. I was also one of those people that frowned upon it. I was wrong. I learned quickly that I loved the challenge and realised my thoughts were misguided about sales. Despite what some might think, you can be an honourable salesperson and we're not all shady individuals.

Q Where did your journey into sales begin?

I started out, almost 18 years ago, I had just returned from a year living in Australia. I didn't know exactly what I wanted to do, but I did know I wanted to start out on a career, whatever that might look like.


A friend of mine was working for a company called Interbrew UK at the time (now known as Budweiser UK). He suggested I would do well selling beer as I knew a fair bit about it. Turns out, he's a genius and I have him to thank...or blame, for where I am today.



Q When did you join the team at GBC and what was it about the business that drew you in?

I joined GBC in late October 2019. Somehow, two and a half years have flown by, and I've loved every minute. Even the small matter of a global pandemic thrown in the middle of it all, has not deterred me. In fact, it's given me a greater appreciation for what we have

It's been a steep learning curve. Coming from blue-chip companies like Budweiser and Heineken, it's an exciting challenge we have here. I truly believe that GBC is on the cusp of something great. Even better than what we have already achieved.



**“WE’RE AN
AMBITIOUS BUNCH
HERE, THAT DON’T
WANT TO PUT
LIMITS ON WHAT WE
ARE CAPABLE OF.
I CAN GUARANTEE
YOU, **WHATEVER
THE FUTURE HOLDS
FOR GBC, IT WILL
BE EXCITING.**”**

Q Are there any significant differences between working for a mammoth business like Heineken, and a smaller, independent business such as GBC?

Influencing and making pivotal decisions in a medium-sized business like GBC, is hugely rewarding, as you see the impact and the results are almost instant. Things take a lot longer to come to fruition at somewhere like Heineken. Size is the biggest factor. Our strength at GBC is that we are small enough to be agile to respond to what’s happening quickly. Heineken have strength in their size and scale, but that is also their weakness.

No two days have been the same since I’ve been at GBC. Whether that was delivering the beer myself during the various stages of lockdown or driving our sales strategy, both are equally enjoyable. I just see them as challenges and like to throw myself into it. I’m not very good at half-measures.

Q What would you say are the most exciting parts of your job as Head of Sales?

Seeing the business develop rapidly because of the decisions we’re making. It also takes great people to implement our strategy, so we’re fortunate to have a strong team around us.



Q What are some of the highlights and challenges you've faced, specifically in the world of sales, over your last few years at GBC, namely with going through a worldwide pandemic?

The power of hindsight is a wonderful thing. I think we embraced the challenge better than many. I was very conscious at the time to try and take the positives out of the cards we were dealt in early 2020.

Covid-19 forced us to look at the business in a way that we never would have, had it never happened. There are things we have put in place that are as a direct result of the enforced lockdowns. Processes, efficiencies, home deliveries, a new website and online ordering to name a few, that arguably wouldn't have happened without Covid-19 coming into our lives.

Q How are things looking for the business now that we're coming out of that?

We discovered a steely resolve as a business that means when I look around the place at my 'team-mates' I know I am surrounded by people that care. I always say that I can work with anyone, as long as they care. Skills and processes can be taught, but the ability to care is within you. We have it in spades here.

Q Classic question incoming... What's your favourite beer?

I love so many beers. I'm fortunate to try many through the companies we work with and the products we develop. I find myself seeking out our beers wherever I go, as I see it as a form of recycling my hard-earned money through buying one of our beers in one of the great outlets that sell them! You can't beat Jemima's Pitchfork for taste and quality. It's a great beer all year round.





Q What are your hopes for the future of GBC?

World domination. Or maybe we should start with Wales domination. I think we're well positioned to take on the traditional brewers and suppliers that have operated within the Welsh market for years. We're an ambitious bunch here, that don't want to put limits on what we are capable of. I can guarantee you, whatever the future holds for GBC, it will be exciting.

Q Thanks so much, Chris. Before we let you go, do you have anything else you'd like to add, or maybe anything you'd like to say to the GBC customers who may be reading this Q&A?

Yes, well done for getting this far. Thank you for taking an interest in us by reading our magazine. The biggest thank you though, is for allowing us to be your supplier. We don't take it for granted and are grateful you chose us. If there's anything we can do to help your business, please get in touch with your Area Sales Manager and we will always try our best for you.

NEW

NATURALLY UNFILTERED



*The biggest
launch in
the category
since 2017!*

**STOCK UP
NOW**



BUY 4 CASES OF CORONA AND RECEIVE A FREE CASE OF CORONA CERO

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Over 18s Only. Open to Glamorgan Brewing Co LTD customers based in England and Wales Only. Outlets must purchase a minimum of four cases of Corona NRB 24x330ml between 01.05.2022 - 30.06.2022 in one transaction to receive a case of Corona Cero NRB 24x330ml free of charge.

Promoter: AB InBev UK Limited, Bureau, 90 Fetter Lane, London, EC4A 1EN.

All the action at half the price

Up to
£70 a month
discount
for existing customers

Add one or more Budweiser Brewing Group draught products to your bar to receive 50% off a BT Sport subscription.

12 month minimum term. New customers only.



Budweiser
BREWING GROUP UK&I™

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Outlets must install a new Budweiser Brewing Group draught product to qualify for a discount. 12-month minimum contract term. Existing customer discounts are linked to the number of Budweiser Brewing Group draught products installed. Promoter: AB InBev UK Limited T/A Budweiser Brewing Group, Bureau, 90 Fetter Lane, London EC4A 1EN.

GBC NEWS



FOLLOW US
AND STAY
IN TOUCH



GBC WIN BIG AT BUDWEISER'S WHOLESALE EXCELLENCE AWARDS!

In March, Budweiser UK ran their annual Wholesale Excellence Awards.

The awards celebrated and rewarded wholesalers for their quality performance, service, and growth of Budweiser UK brands.

Among the categories at the awards was the prestigious 'Best of the Best' award. Wholesalers were judged against a wide range of criteria, as well as their ability to drive growth in distribution of Budweiser UK brands. We are incredibly proud and honoured to have taken home 2nd place in this category out of all the other fantastic businesses in the UK that Budweiser UK work with.

This wouldn't have been possible without the invaluable contributions of every single member of staff here at GBC, along with the support of our customers, and our friends/colleagues at Budweiser UK. We are exceptionally proud of this achievement, and we look forward to being even bigger and better next year.





Jägermeister

THE
SECRET IS

ICE COLD
-18°C

ICE
COLD
SHOTS

OUR ICE COLD EQUIPMENT
INCREASES RATE OF SALE
BY UP TO 20%



TO SERVE YOUR
JÄGERMEISTER ICE COLD
SCAN THE QR CODE
FOR MORE INFORMATION
ON TAP MACHINE DEALS

*CGA DATA TO 9/10/21 VS 2019

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**THE UK'S #1
SHOT BRAND***



Jägermeister
**x COLD BREW
COFFEE**



-18°C FROM THE
FREEZER

GET £1 OFF
A BOTTLE OF
JÄGERMEISTER
COLD BREW COFFEE



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TO RECEIVE A
POS KIT**

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HERBAL LIQUEUR 33% ABV. T&CS (WHILE STOCKS LAST, 1 DEAL PER CUSTOMER)

REKORDERLIG CIDER

- BEAUTIFULLY SWEDISH -



BUY ANY 5 CASES AND
RECEIVE 1 CASE FREE

While stocks last. Promotion valid from 1st June - 30th June 2022.

be **drinkaware**.co.uk

A PINT OF SOCIAL

We thought Winter was a spectacular season for us here at HQ, but I think our Spring edition has blown it out of the water! From celebrating the six nations tournament, winning various awards, international women's day...and much more - it has been a non-stop few months! Here's a roundup of our favourite posts on socials.



We celebrated the return of the Six nations with all of our followers and had some delicious offers available for those that visited our brewery shop

Our team wore red on the 4th of February for the **#wearered2022** campaign and welcomed the team from Velindre to the brewery along with their mascot, Lomu the Lion





It was National Pizza Day on the 9th Feb - what do you drink with your pizza?

Did you know that our Jemima Pitchfork was named after a Welsh heroine that single handedly ended the 1797 Battle of Fishguard? Well on the 22nd February, it was the 225th anniversary of The Battle of Fishguard, and we couldn't let it go by without a little offer for our followers...

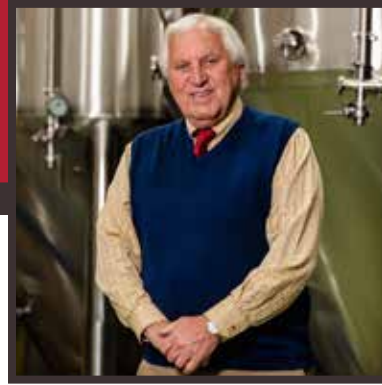
For Random Acts of Kindness day on the 17th Feb, we wanted to share the love with our customers - we offered 2 FREE pints of tank fresh takeaway beer with every £20 spend to our first 10 customers



We dropped a little hint to our followers that there was something exciting coming soon....The big reveal of our new look website will be launching to our customers very soon (off trade)



We paid tribute to our founder and chairman who very sadly passed away recently.



Our Welsh Pale was spotted on its travels around West Wales!

International Women's Day - the perfect excuse to raise a glass to the iconic welsh heroine Jemima Pitchfork



We were teased with a little bit of snow.... sadly it was just a little flutter! But enough to get us excited!



It's been a season of celebrations....raising a glass of Welsh Cake Stout on St Patrick's Day



We teased our followers with an April fools and let on (for a couple of hours!) that we were launching a brand new range of Glamorgan ice cream!

AWARD WINNING GIN



3 FOR 2

ON ANY OF THE AWARD WINNING
HENSOL CASTLE
GIN RANGE



www.hensolcastledistillery.com

Hensol Castle, Hensol, Vale of Glamorgan, CF72 8JX



HENSOL CASTLE
DISTILLERY

£18.69

EDLP

DISCOVER THE SOUL OF MADRID



While stocks last. Promotion valid from 1st - 30th June 2022.

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Brewed in the UK

BUY ANY 4 FEVER-TREE
PRODUCTS AND
RECEIVE 6 GLASSES
FOR FREE*

MUST INCLUDE NEW LAUNCH
SWEET RHUBARB & RASPBERRY TONIC WATER

IF $\frac{3}{4}$ OF YOUR DRINK IS THE MIXER,
MIX WITH THE BEST



* Maximum 2 deals per customer.
** Available while promotional stocks last.



NEW
SWEET RHUBARB &
RASPBERRY TONIC WATER



LATEST FROM THE BREWERY



BALE & THE BREWERY

Excitement levels are off the chart here at GBC. We are delighted to announce that we are linking up with Welsh sporting icon, Gareth Bale.

As of today, you will be able to order a refreshing pint of **Bale Ale**, **Bale Pale** or **Bale Lager** in pubs and bars across the country.



Bale and his team at Elevens Bar & Grill have teamed up with GBC to create a new version of its signature '**Bale Ale**'. As if this wasn't enough, the concept and collaboration for **Bale Lager** and **Bale Pale** soon followed.



Gareth Bale said:

The feedback to our collaboration with Glamorgan has been great - we're really excited to be extending the partnership; it's especially nice to be working with a Brewery so local to me in South Wales, based just a few miles from where I grew up.



If you're as excited as we are about these products, please speak to your Area Sales Manager or email sales@glamorganbrewing.co.uk to discuss today.



WE'RE SALSA ACCREDITED... AGAIN!

We're incredibly pleased to be able to say that we've passed the very difficult SALSA audit and retained our SALSA accreditation status!

For those that may be unaware: SALSA is a nationally recognised food and safety certification scheme, developed specifically for independent food/drinks producers, that allows businesses to demonstrate that they operate using strong and effective safety methods. (We even beat last year's score!)

Being able to pass the audit relies on a culmination of months of hard work from brewery team who have worked tirelessly on this project. It proves that we hold ourselves to the highest standards and are continuously focusing on improvement so we can provide the best service possible for our customers.

SALSA is also widely accepted by national retailers and supermarkets, which means GBC products can continue to be sold at some of the top supermarkets in the UK!

We are all very proud of the collective efforts of everyone here at GBC!

FFRESH



OUR JUICY PALE ALE

A juicy, well-hopped Pale Ale brewed with a foot in the past and an eye on the future. We balance British malts with imported US hops for maximum flavour and eternal drinkability.

Available in Keg, 330ml bottle or 440ml can.

BUY ONLINE

CIDER FROM THE WELSH MARCHES

With the weather getting warmer and the winter clouds starting to make way for the summer sunshine, it's the perfect time for a tasty, refreshing cider! GBC have you covered...



BUY ONLINE

HENRY WESTONS VINTAGE CIDER NOW AVAILABLE ON DRAUGHT

SMOOTH & ROUNDED IN FLAVOUR,
PACKED WITH APPLES FROM
A SINGLE YEAR'S HARVEST*

5.2%
ABV



INSTALL HENRY WESTONS VINTAGE DRAUGHT CIDER & RECEIVE A

FREE KEG ON INSTALL

PLUS 1 FREE KEG AFTER 12 WEEKS PLUS GLASSWARE & POS

FOR GLASSWARE & POS EMAIL: POS@WESTONS-CIDER.CO.UK

*Henry Westons Vintage, the UK's largest apple bottled cider, IRI 52 w/e 1st January 2022.

MY DARLIN' LEMONTIME

HAZY PALE WITH FRESH LEMON

Inspired by the Italian community who settled in Wales in the 19th and 20th centuries, My Darlin' Lemontime adds fresh lemon puree to our Welsh Pale base. Available in cask.



BUY ONLINE

THUNDERBIRD

AWARD WINNING SESSION IPA

Named after the Red Kites which are often spotted soaring in the skies above our brewery, Thunderbird is a proper Welsh IPA: complex, finely honed and refreshingly bitter.



BUY ONLINE

FAMILY CIDER MAKERS

EST. 1904

THATCHERS

Blood ORANGE

CIDER



**BUY 4
CASES OF
THATCHERS
BLOOD ORANGE
& RECEIVE
1 CASE
FREE!**

ONLINE ORDERING

NOW LIVE



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GBC RETAIL

THE RHOSWENALLT INN

IT'S ALL GOING ON AT OUR PUB?



**LOYALTY SCHEMES, RESTAURANT,
QUIZ NIGHTS, LIVE MUSIC & MORE...!**

At The Rhos, we're always aiming to improve the experience for our customers to ensure they leave feeling like they can't wait to come back.

GBC TACKLES AMERICA IN SUPPORT OF VELINDRE!

As some of you may know, GBC have taken part in multiple fundraising efforts for our chosen charity partner Velindre, including annual 'Wear Red' campaigns, setting up Velindre donation boxes at the entrance of both our depot offices and brewery shop, and climbing Pen-Y-Fan (which raised £4,000 in 2019!)

We also put on monthly quizzes at our pub, The Rhoswenallt, where all of the money we raise gets donated to the Velindre Cancer Centre.



This year in an amazing effort to support Velindre, our Financial Director David Atkins is taking part in the Three Canyon's bike ride in September. It's a tough challenge with over 300 miles of cycling through Arizona, Utah and Nevada as he passes through Zion National Park, Bryce Canyon and the Grand Canyon, culminating in a finish ride into Las Vegas.

In support of both Dai and the event, GBC will be brewing our very own 'Three Canyons IPA', which will be available for purchase in casks and will help raise funds for the charity. Keep an eye out on our social media accounts in the next few months to find out how you can get your hands on our Three Canyons IPA and help us support Velindre.



**WE BELIEVE STRONGLY IN
THE FANTASTIC WORK OF
THE STAFF AND FUNDRAISING
TEAM AT VELINDRE
EACH MEMBER OF TEAM GBC
HAS BEEN TOUCHED BY THEIR
STORIES IN ONE WAY OR
ANOTHER. WE'RE EXCITED TO
CONTINUE TO SUPPORT THEM
OVER THE NEXT FEW YEARS
AND CONTINUE TO MAKE A
DIFFERENCE TOGETHER.**



GBC WHOLESALE

UNDER
BIRD

GLAMORGAN BREWING CO.
PRESENTS
CLASSIC IPA
BREWED IN LLANTRISANT
AT
4.5% VOL

JEMIMA'S
PITCHFORK

GLAMORGAN BREWING CO.
PRESENTS
GOLDEN ALE
BREWED IN LLANTRISANT
AT
4.5% VOL

1981

BALE & THE BREWERY



Bale and his team at Elevens Bar & Grill have teamed up with GBC to create a new version of its signature 'Bale Ale'. As if this wasn't enough, the concept and collaboration for **Bale Lager** and **Bale Pale** soon followed.

Richard Anstee, Managing Director at Glamorgan Brewery said,
"A pint of lager whilst watching the football is one of life's simple pleasures. As an independent, family-owned business, it's amazing to be working with Gareth and his team to give more people the opportunity to sample what we have to offer this summer."

**Please speak to your Area Sales Manager or email
sales@glamorganbrewing.co.uk to discuss stocking today.**

MINI-KEGS & GIFT CARDS



Glamorgan Brewing Co. now offer **redeemable gift cards** in £10, £25 and £50 denominations. Every beer, cider, wine, spirit and soft drink that we supply is available to purchase using a GBC gift card. Also, we have brand **new 5 litre mini-kegs** available to purchase both online and through our shop here in Llantrisant.

BUY ONLINE

PARADISE BEST SERVED WITH A LIME



**INSTALL CORONA AND RECEIVE A CASE OF
GLASSWARE AND A FREE CASE OF CORONA CERO**

Please contact your BBG or Wholesale Representative to discuss stocking. be.drinkaware.co.uk ©2022 AB InBev UK Limited, all rights reserved.

Over 18s only. Offer open to participating BBG wholesale partner customers based in England and Wales only. Outlets must install Corona 50L between 01/07/2022 and 31/08/2022 to receive one free case of Corona Cero NRB 6x4x330ml. New installation cannot replace any Budweiser Brewing Group brand stocked. One deal per outlet. Promoter: Budweiser Brewing Group, 90 Fetter Lane, London, EC4A 1EN.

SMALL BY NAME

BIG

IN

FLAVOUR



INSTALL INCH'S TODAY AND RECEIVE

£100

WORTH OF UPWEIGHTED INSTALL POINT OF SALE

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CONTACT YOUR BEER
WAREHOUSE SALES MANAGER**

TERMS AND CONDITIONS APPLY

ALC 4.5% VOL
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**Extra
Refreshing
Taste.**

**Crisp Flavour.
Subtle Finish.
Natural Ingredients.**

Enjoy Heineken® Silver Responsibly

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POS Install Support £150 per outlet



Draught outlet support kit:

- 1) 2x pint glasses
- 2) 1x half pint glasses
- 3) 3x trays
- 4) 1x coasters
- 5) 4x bar runners
- 6) 3x clothing items

**GLAMORGAN
BREWING CO.**



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**BREWERY SHOP OPEN
MON-FRI: 9AM - 4PM
SATURDAY: 9AM - 1PM**

**GET IN TOUCH:
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TELESALES@GLAMORGANBREWING.CO.UK

ONLINE ORDERING

NOW LIVE



CLICK HERE

**GBC CAN OFFER A SAME-DAY
OR NEXT-DAY DELIVERY
SERVICE DEPENDING ON YOUR
LOCATION IN SOUTH WALES.**

If you're unfortunately outside of our delivery area and still want to try GBC products in bottles or cans, please visit www.bestofbritishbeer.co.uk or call **01782 617000**



WE ARE HERE TO HELP YOU WITH ALL YOUR LIQUID DELIVERY NEEDS.

SAME DAY

South Wales

CF37, CF38, CF39, CF40,
CF41, CF42, CF43, CF72,
CF31, CF32, CF33, CF34,
CF35, CF36, CF44, CF45,
CF61, CF71

Order by 1pm

NEXT DAY

South Wales

CF3, CF5, CF10, CF11,
CF14, CF15, CF23, CF24,
CF46, CF47, CF48, CF62,
CF99, CF64, CF71, CF81,
CF82, CF83

NEXT DAY

East Wales

NP22, NP23, NP24, NP12,
NP13, NP11, NP44, NP4,
NP10, NP20, NP19, NP18,
NP15

NEXT DAY

West Wales

SA12, SA13, SA14, SA16,
SA17, SA18

Other areas across South, Mid, East and West Wales have designated delivery days. Please get in touch for details.

Call **01443 406080** (messages will be picked up if left on the answerphone) or email **telesales@glamorganbrewing.co.uk**

REFRESHING ITALIAN TASTE NOW WITH **0.0% ALC**

NEW

**BUY ANY 6 CASES FROM THE PERONI FAMILIA
AND RECEIVE A COMPLIMENTARY CASE OF
PERONI NASTRO AZZURRO 0.0%**



ASTON MARTIN
Cognizant
FORMULA ONE™ TEAM

PERONI
NASTRO
AZZURRO
0.0%

GLOBAL PARTNER

Available during the promotional period specific to this brochure feature only.

To receive your complimentary case of Peroni Nastro Azzurro 0.0% ALC, you must order 6x cases from the Peroni Familia range (Peroni Nastro Azzurro 24x330ml and/or Peroni Nastro Azzurro Gluten Free 24x330ml and/or Peroni Nastro Azzurro 0.0% ALC 24x330ml) in one single order. While stocks last. Promoter Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London, W4 2DB

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**£1.50
OFF**
each bottle**

NEW
DISTILLER'S
CUT GIN



NEW
ORIENTAL
SPICED GIN



WHITLEY NEILL GIN
**SPECIAL
JUBILEE
EDITION**



NEW
PEACH
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THE UK'S MOST LOVED GIN*

**Available while stocks last. All bottles: 70cl. Offer price ends 30/06/22
*Savanta BrandVue - Top 100 Most Loved Drinks Brands 2021 (H1 2021)



GBC CUSTOMERS



HOME FIXTURES

2 JUNE	18:30	v ESSEX
5 JUNE	14:00	v SURREY
7 JUNE	18:30	v GLOUCESTERSHIRE
10 JUNE	18:30	v HAMPSHIRE
19 JUNE	14:30	v SUSSEX
21 JUNE	18:30	v MIDDLESEX
24 JUNE	18:30	v SOMERSET

#GOGLAM

LOVE BLAST





OUR FIXTURES



**SUN 7
AUGUST**



**SAT 13
AUGUST**



**MON 22
AUGUST**



**FRI 26
AUGUST**

THE HUNDRED

CY

EISTEDDFOD Ceredigion

30 Gorffennaf – 6 Awst 2022

The Eisteddfod is the natural showcase for music, dance, visual arts, literature, original performances and much more. Encompassing all aspects of the arts and culture in Wales, it is an inclusive and welcoming festival, which attracts thousands of Welsh learners and those who do not speak the language as well as Welsh speakers every year.

We're gearing up for the **2022 National Eisteddfod** on the outskirts of Tregaron from **30 July - 6 August**

BUY TICKETS





LLANHARAN FESTIVAL 2022

Saturday 4th June 2022

12pm - 9:30pm | Llanharan RFC

LIVE BANDS | FOOD STALLS
BARS | KIDS ENTERTAINMENT

In addition to countless music performances, there are plenty of other great experiences to take advantage of during the festival. From tasty food displays to creative art exhibitions, there's lots to see, hear, and taste at Llanharan Festival. Get your tickets today and take the opportunity to try something new.

BOOK NOW



Glamorgan Brewing Co. and GlastonBARRY team up for the first time. What an exciting development, as we look forward to the return of festivals this year, after a two-year Covid-enforced break.

Over the last weekend of July, in Romilly Park, Barry, GBC's beers and ciders will be available all weekend for over 10,000 music-loving festival-goers. We can't wait to have a GBC beer whilst dancing the night away. We look forward to seeing you there.

BUY TICKETS
CLICK HERE



The World's leading and largest heritage event showcasing Great Britain's rich industrial, agricultural and leisure industry.

**Thursday 25th to Bank Holiday
Monday 29th August 2022**

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SALE NOW

www.gdsf.co.uk



WHAT'S GOING ON?

JUNE



June 2-5

PLATINUM JUBILEE

The Queen will become the first British Monarch to celebrate 70 years of service.

platinumjubilee.gov.uk



June 3

WORLD CIDER DAY

The World Cider Day is an international declaration of love for the popular cult drink.

worldciderday.com



June 13-19

MEN'S HEALTH WEEK

Time for your MOT.
#menshealthweek

menshealthforum.org.uk/mhw



June 19

FATHER'S DAY

A chance to spoil the important men in your life. We have plenty of ideas.

glamorganbrewing.co.uk

JULY



July 1-3

CARDIFF FOOD & DRINK FESTIVAL

Returns to Cardiff Bay, with food & drink stalls and live music.

cardifffoodanddrinkfestival.com



July 1-3

LONG COURSE WEEKEND

The biggest multisport festival in Europe, set on the west coast of Wales in Pembrokeshire.

lcwwales.com



July 7

WORLD ICE CREAM DAY

Fingers crossed for some hot weather for this one. We have a beer to go with every ice cream.

glamorganbrewing.co.uk

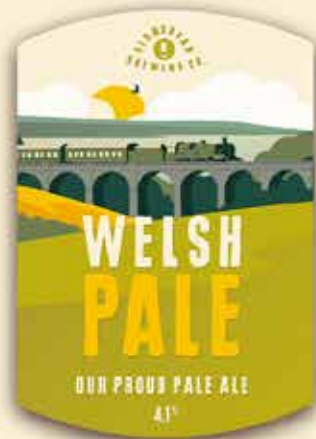
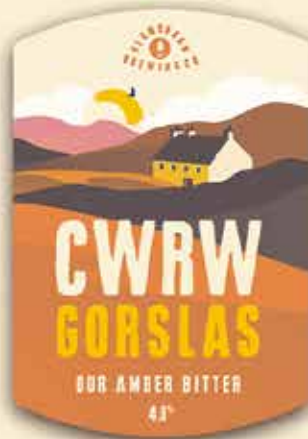


July 18-22

ROYAL WELSH SHOW

Fantastic livestock, a range of activities and entertainment, plus an array of food.

rwas.wales



GLAMORGANBREWING.CO.UK



AUGUST



August 4-7

CAZOO OPEN

Global football superstar Gareth Bale hosts four days of great golfing action at the Celtic Manor.

celtic-manor.com/golf/cazoo-open



August 13

LEFT HANDERS DAY

Raise a pint (left handed) & acknowledge the lefties issues in a world designed for righties.

lefthandersday.com



August 13

SUMMER CIDER CYCLE

This fun bike ride goes through forests, hills and valleys in this beautiful part of mid Wales.

green-events.co.uk



August 27-28

PRIDE CYMRU

Expect loud and proud on-stage entertainment, a funfair, cultural market and plenty of food & drink.

pridecymru.com

SPORTING EVENTS



June 5

WALES v SCOTLAND/UKRAINE

Wales have a chance to go to their first World Cup Finals since 1958 by winning the play-off final.

faw.cymru



June 27 - July 10

WIMBLEDON

Can Andy Murray rise once again and surprise everyone at this years Championships?

wimbledon.com



July 2, 9, 16

SOUTH AFRICA v WALES

Wales will return to South Africa for the first time since 2014, playing three Tests in July.

wru.wales



July 3

F1 - BRITISH GRAND PRIX

Taking place over 52 laps of the Silverstone Circuit on Sunday. Can Lewis bring home glory?

formula1.com

SPORTING EVENTS



July 6-31

UEFA - WOMENS EURO 22

England stage this years competition. The Netherlands won the last finals, in 2017.

uefa.com/womenseuro



July 14-17

GOLF - THE OPEN

Golf's original major. The 150th Open will be held at St Andrews from 14-17 July 2022.

theopen.com



July 28 - August 8

COMMONWEALTH GAMES

Birmingham plays host to the international world-class multi-sport event.

birmingham2022.com



August 7, 13, 22, 26

WELSH FIRE - THE 100 SERIES

An action-packed, unmissable new 100 ball competition that will put you on the edge of your seat.

thehundred.com

FESTIVALS



June 27

LLANHARAN FESTIVAL

Countless music performances, tasty food displays and creative art exhibitions at Llanharan RFC.

llanfestival.co.uk



June 18-19

TAFWYL

Tafwyl is an annual festival in celebration of the Welsh language at Cardiff Castle.

tafwyl.org



July 21-25

WESTIVAL

An Underground music & arts festival in the heart of Wales deep Pembrokeshire National Park.

westival.wales



July 30-31

GLASTONBARRY

The Live Tribute Festival features 21 amazing tribute acts over 2 days at Romilly Park, Barry.

glastonbarry.com

FESTIVALS



July 30 - August 6

NATIONAL EISTEDDFOD

A celebration of the culture and language in Wales. With music, arts, crafts & so much more.

eisteddfod.wales



August 18 - 21

GREEN MAN

Tumble through ten wild lands of laughs, literature, art, science, mischief and music.

greenman.net



August 25-29

GREAT DORSET STEAM FAIR

The World's largest heritage event showcasing Great Britain's rich industrial and leisure history.

gdsf.co.uk



August 26-28

BETWEEN THE TREES

In Merthyr Mawr ancient woodlands, with folk music, art, spoken word and natural science.

betweenthetrees.co.uk

USEFUL CONTACTS





**CUSTOMER SERVICES
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Sun 9am - 11am



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MON-FRI 09:00-17:00 | SAT 8:30-12:00 | SUN 09:00-11:00





**THANK
YOU**

